

## Introducing isaac™



## PCC announces isaac<sup>™</sup>, our interactive customer portal.

Our modern understanding of color begins with Sir Isaac Newton (1642-1726) and a series of experiments he published in 1672. He was the first to understand the color spectrum when he refracted white light through a prism, resolving it into its component colors: red, orange, yellow, green, blue, indigo and violet.

In celebration of Newton's genius, PCC created isaac, our interactive customer portal. It's a window into color development, the design and testing process, production, compliance, delivery and inventory. isaac is the new way PCC maintains relationships with our customers and keeps them informed of everything we do together as collaborators in the market.

## PCC customers can log into isaac via our secure website, iPhone, iPad or Android device.



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